



## Fast way to make kids fat

**Y**OU'VE heard of McMansions. But what about McSports? It's a modern phenomenon involving fast food companies who spend big bucks sponsoring kids' sport. This way they can ensure that any benefit children might get from being physically active is cancelled out by the distribution of vouchers for fat-laden food as prizes.

In McSports, the uniforms, bags and signs at the ground all have fast food logos on them, reminding the kids to pester their parents to take them to McDonalds or KFC after the game, further eroding the value of the exercise.

According to the Obesity Policy Coalition, we've now got McDonald's sponsoring Little Aths and Nestle (Milo) and KFC sponsoring cricket, among many others.

Now we learn McDonald's wants to start its own junior football league to rival the very successful Auskick. What a total outrage.

It's time for the Government to stop this nonsense, put a tax on fast food, and channel the money into junior sport. Our kids' health depends on it.